



O'FARRELL
Financial Services Inc.
KEMPTVILLE WINCHESTER BROCKVILLE CORNWALL

The 14th Annual KYC Book Fair

2017 Sponsorship Opportunities



Dates: Aug. 25th to 27th, 2017

Once again, the Kemptville Youth Centre will be running this well-established community event. In 2016, we saw over 2,000 book-lovers spend three days purchasing approximately 30,000 books. Please have a look at our sponsorship levels to find a way you can **help us raise \$20,000 at our Book Fair to pay our mortgage and building expenses.**

This Event will be promoted through posters, social media, newspapers, radio, business cards, bookmarks and our website, offering our sponsors tremendous exposure in North Grenville and beyond.

Please check the appropriate boxes:

Title Sponsor – SOLD to O'Farrell Financial and Rotary

- Name & logo on ALL promotional materials and name press releases
- Recognition at ALL KYC community events
- Present at the Book Fair ribbon cutting photo op
- Large company logo at the event entrance as Title Sponsor
- Company brochures and business card on a display table throughout the event and promotional items placed in shoppers' bags.
- 4 complimentary tickets to the Wine & Cheese Book Fair Launch
- Thanked in the media and on our website
- Silver star in stairwell of the KYC Perennially



O'FARRELL
Financial Services Inc.
KEMPTVILLE WINCHESTER BROCKVILLE CORNWALL



Site Sponsor – SOLD to Ferguson Forest Centre

- Thanked in the media and on our website
- Name on ALL promotional materials and press releases
- Signage at event
- Present at the Book Fair ribbon cutting photo op
- 4 complimentary ticket to the Wine and Cheese Book Fair Launch
- Silver star in stairwell of the KYC Perennially



FERGUSON
Forest Centre

Transportation Sponsor – SOLD to Total Move Management

- Sign on genre table sign e.g. *Amazing Authors sponsored by*
- 2 complimentary ticket to the Wine & Cheese Book Fair Launch
- Thanked in the media and on our website



Wine & Cheese Book Fair Launch Sponsor – \$1000

- Name & logo in promotional materials and name on press releases
- Your company brochures and business card on a display table throughout the Book fair
- Present at the Book Fair ribbon cutting photo op
- 2 complimentary tickets to the Wine & Cheese Book Fair Launch
- Thanked in the media and on our website

Wine & Cheese Bar Sponsor – \$400

- 2 complimentary tickets to the Wine & Cheese Book Fair Launch
- Signage at Bar
- Thanked in the media and on our website

- Checkout Sponsor – \$750**
 - Name & logo in promotional materials and press releases
 - Large company logo at the cash as Checkout Sponsor
 - Company brochures and business card on a display table throughout the Book fair promotional items placed in shoppers’ bags.
 - 4 complimentary tickets to the Wine & Cheese Book Fair Launch
 - Thanked in the media and on our website
 - White star in stairwell of the KYC Perennially

- Silver Sponsorship – \$500**
 - Name & logo in promotional materials and name on press releases
 - Company brochures and business card on a display table throughout the Book fair and promotional items placed in shoppers’ bags.
 - 3 complimentary tickets to the Wine & Cheese Book Fair Launch
 - Thanked in the media and on our website
 - White star in stairwell of the KYC Perennially

- Genre Sponsor – \$300 (20 available)**
 - Sign on two genres table signs e.g. *Fiction Sponsored by Friends of the Library*
 - 1 complimentary tickets to the Wine & Cheese Book Fair Launch
 - Thanked in the media and on our website

- Book Fair BBQs Sponsor – \$250 per day (\$400 for two days, \$550 for three days)**
 - Name in promotional materials and press releases
 - On site signage at BBQ location
 - 2 complimentary tickets to the Wine & Cheese Book Fair Launch
 - Thanked in the media and on our website

- Silent Auction Sponsor – In Kind donations (to be held at Wine & Cheese event)**
 - Logo displayed at event
 - Donation of door prizes and/or silent auction items for book buyers
 - Business Card placed on item

- Drink & Snack Sponsor – In kind donations for our volunteers who help throughout the process**
 - Baked goods or power snacks displaying your marketing materials e.g. Business card tied to granola bars, for volunteers and staff
 - Bottled Water, Juice boxes, Coffee and Tea for volunteers and staff

Please email me an invoice for the items checked above to: _____

Print name: _____ Organization/Business _____

Date: _____ Signature: _____

Contact:

Patrick Henderson
 Operations Manager
 Kemptville Youth Centre
pat@kyc.team
 613-258-5212