



## 2018 SPONSORSHIP AND REGISTRATION

Saturday June 16th, 2018 / Prescott Golf Club

**Dear friends,**

I am happy to be returning home to host this special event again in 2018. We had a lot of fun last year and raised over \$15,000 for a cause we all care deeply about.

This disease is close to my heart and I have seen first-hand how it can impact a family. The Alzheimer's Society provide services that are very important to families struggling with Alzheimer's and related dementias, and I am proud to support our local Leeds, Grenville, & Lanark Alzheimer Society. The goal of this event is to help support the wonderful work being done by the Society in our communities, along with raising awareness of the personal and social consequences of the disease.

Please consider sponsoring, providing a prize, or coming out to enjoy the day. Your support could make a huge difference in the lives of so many local families. I look forward to personally welcoming you at the course, and sincerely thank you for your support.

Take care and see you soon,

Ben Hutton  
NHL Hockey Player  
Alzheimer Society Supporter





## EVENT SCHEDULE

### 10:00 AM

Registration Opens

Warm up

Sponsorship Photo's with Ben Hutton

### 11:00 AM

Lunch at the "B-Hutt"

Group Photo 18th Green

### 12:00 PM (Noon)

Shotgun Start

"Pappa Huttty" Par 3 Challenge

### 5:30 PM

Cocktail Hour and Silent Auction

### 6:30 PM

Dinner & Awards Reception

Live Auction





## ABOUT

### Ben Hutton Shoot-Out for Alzheimer's

Founded in 2017, The Ben Hutton Shoot-out's central focus is to support the Alzheimer Society of Leeds, Grenville & Lanark by raising funds and awareness of Alzheimer's and related dementias. All funds raised stay within the local society.

It is hoped that this event will contribute funding to the Society to enable them to continue support, improve care and enhance the quality of life for those affected by the disease, including the care givers; while also empowering people to take action and create positive change.

### Alzheimer's Society

Since 1978, the Alzheimer Society has been the leading not-for-profit health organization working nationwide to improve the quality of life for Canadians affected by Alzheimer's disease and other dementias.

The Alzheimer Society continues to search for a cause and a cure.

They are dedicated to easing the burden of those affected by Alzheimer's disease and other dementias as well as their caregivers.

See more at [www.alzheimer.ca](http://www.alzheimer.ca) and [www.alzheimer.ca/en/lanark](http://www.alzheimer.ca/en/lanark)





## 2018 Ben Hutton Shoot-Out Sponsorship Opportunities

Sponsorship opportunities include the following:

- Presenting Sponsor (\$10,000)
- Dinner Sponsor (\$7,500)
- Gift Bag Sponsor (\$5,000)
- Golf Cart & Bag Tag Sponsor (\$5,000)
- B-Hutt and Lunch Sponsor (\$5,000)
- Cocktail & Silent Auction Reception Sponsor (\$5,000)
- Straightest Drive Sponsor (\$1,500)
- Closest to the Pin Sponsor (\$1,500) – 3 available
- Hole Sign Sponsor (\$250) – 8 available





## Presenting Sponsor \$10,000

Assets include:

- |                    |  |
|--------------------|--|
| <b>Foursomes</b>   | Three (3) teams of four - Including golf cart, lunch, and gift bags  |
| <b>VIP</b>         | <ul style="list-style-type: none"><li>- Team photo with Ben Hutton</li><li>- Photo will be printed and distributed in a frame with sponsors logo on them</li><li>- Photo will also be posted online on the Event social media accounts</li></ul>   |
| <b>Marketing</b>   | Corporate logo and name integrated into: <ul style="list-style-type: none"><li>- All event signage, materials, and social media accounts</li><li>- Multimedia presentations - Stationery &amp; print materials</li><li>- Promotional materials included in participant gift bags</li><li>- Four (4) hole signs</li><li>- Logo in event program</li><li>- Ad in event program</li><li>- One gift bag item</li></ul> |
| <b>Recognition</b> | <ul style="list-style-type: none"><li>- Naming rights: The Ben Hutton ShootOut for Alzheimer's presented by "Sponsor"</li><li>- Podium recognition by Ben Hutton at event</li></ul>  |
| <b>Activations</b> | Ability to market your business on a hole during event to engage attendees   |
| <b>Dinner</b>      | (2) tables reserved to the dinner with prizes, silent and live auction   |







## Dinner Sponsor \$7,500

Assets include:

<b>Foursomes</b>	Two (2) teams of four - Including golf cart, lunch, and gift bags
<b>VIP</b>	<ul style="list-style-type: none"><li>- Team photo with Ben Hutton</li><li>- Photo will be printed and distributed in a frame with sponsors logo on it</li><li>- Photo will also be posted online on the event social media accounts</li></ul>
<b>Marketing</b>	<ul style="list-style-type: none"><li>- Company promotional material included on dinner tables</li><li>- Corporate logo included in multimedia presentation</li><li>- Corporate logo included in Dinner Signage</li><li>- Logo placement on stationary, print and social media accounts</li><li>- Two (2) hole signs</li><li>- Logo in event program</li><li>- Ad in event program</li><li>- One gift bag item</li></ul>
<b>Recognition</b>	Podium recognition by Ben Hutton at event
<b>Activations</b>	Ability to market your business on a hole during event to engage attendees
<b>Dinner</b>	(1) table reserved to the dinner with prizes, silent and live auction





## Gift Bag Sponsor \$5,000

Assets include:

- |                    |   |
|--------------------|---|
| <b>Foursomes</b>   | One team of four - Including golf cart, lunch, and gift bags  |
| <b>VIP</b>         | <ul style="list-style-type: none"><li>- VIP Team photo with Ben Hutton</li><li>- Photo will be printed and distributed in a frame with sponsors logo on it</li><li>- Photo will also be posted online on the Event social media accounts</li></ul>  |
| <b>Marketing</b>   | <ul style="list-style-type: none"><li>- Corporate logo on custom gift bag for all participants</li><li>- Corporate logo included in multimedia presentation</li><li>- Logo placement on stationary, print and social media accounts</li><li>- (1) hole sign</li><li>- Logo in event program</li></ul> |
| <b>Recognition</b> | Podium recognition by Ben Hutton at event   |
| <b>Dinner</b>      | (4) reserved seats to the dinner with prizes, silent and live auction   |





## Golf Cart & Bag Tag Sponsor \$5,000

Assets include:

- |                    |   |
|--------------------|---|
| <b>Foursomes</b>   | One team of four - Including golf cart, lunch, and gift bags  |
| <b>VIP</b>         | <ul style="list-style-type: none"><li>- Team photo with Ben Hutton</li><li>- Photo will be printed and distributed in a frame with sponsors logo on it</li><li>- Photo will also be posted online on the Event social media accounts</li></ul>  |
| <b>Marketing</b>   | <ul style="list-style-type: none"><li>- Company promotional material included in carts</li><li>- Corporate logo included in multimedia presentation</li><li>- Corporate logo on participant scorecards</li><li>- Logo placement on stationary, print and social media accounts</li><li>- (1) hole sign</li><li>- Corporate logo on bag tag provided to all golfers</li><li>- Corporate logo sign on each cart</li><li>- Logo in event program</li></ul> |
| <b>Recognition</b> | Podium recognition by Ben Hutton at event   |
| <b>Dinner</b>      | (4) reserved seats to the dinner with prizes, silent and live auction   |







## B-Hutt and Lunch Sponsor \$5,000

Assets include:

- |                    |  |
|--------------------|--|
| <b>Foursomes</b>   | One team of four - Including golf cart, lunch, and gift bags   |
| <b>VIP</b>         | <ul style="list-style-type: none"><li>- Team photo with Ben Hutton</li><li>- Photo will be printed and distributed in a frame with sponsors logo on it</li><li>- Photo will also be posted online on the Event social media accounts</li></ul>   |
| <b>Marketing</b>   | <ul style="list-style-type: none"><li>- Custom lunch plate (bag) with corporate logo and messaging integrated into it</li><li>- Corporate logo included in multimedia presentation</li><li>- Corporate logo on custom napkins</li><li>- Logo placement on stationary, print and social media accounts</li><li>- (1) hole sign</li><li>- Logo in event program</li><li>- Large Banner erected</li></ul> |
| <b>Recognition</b> | Podium recognition by Ben Hutton at event  |
| <b>Dinner</b>      | (4) reserved seats to the dinner with prizes, silent and live auction  |





## Cocktail & Silent Auction Sponsor \$5,000

Assets include:

- |                    |  |
|--------------------|--|
| <b>Foursomes</b>   | One team of four - Including golf cart, lunch, and gift bags   |
| <b>VIP</b>         | <ul style="list-style-type: none"><li>- Team photo with Ben Hutton</li><li>- Photo will be printed and distributed in a frame with sponsors logo on them</li><li>- Photos will also be posted online on the Event social media accounts</li></ul>  |
| <b>Marketing</b>   | <ul style="list-style-type: none"><li>- Company promotion material included on cocktail and silent auction tables</li><li>- Corporate logo included in multimedia presentation</li><li>- Corporate logo on custom napkins</li><li>- Logo placement on stationary, print and social media accounts</li><li>- (1) hole sign</li><li>- Logo in event program</li><li>- Cocktail reception signage</li></ul> |
| <b>Recognition</b> | Podium recognition by Ben Hutton at event  |
| <b>Dinner</b>      | (4) reserved seats to the dinner with prizes, silent and live auction  |





## Straightest Drive and Longest Putt Sponsor \$1,500

Assets include:

- |                    |   |
|--------------------|---|
| <b>Marketing</b>   | <ul style="list-style-type: none"><li>- Corporate logo included in multimedia presentation</li><li>- (1) hole sign</li><li>- Logo in event program and social media accounts</li><li>- Call out on cart signage</li></ul> |
| <b>Recognition</b> | <ul style="list-style-type: none"><li>- Podium recognition by the MC at event</li><li>- Recognition during prize announcement</li></ul>   |
| <b>Activation</b>  | Opportunity to staff contest and promote  |
| <b>Dinner</b>      | (2) reserved seats to the dinner with prizes, silent and live auction   |





## Closest to the Pin Sponsor \$1,500 (4 opportunities available)

Assets include:

- |                    |   |
|--------------------|---|
| <b>Marketing</b>   | <ul style="list-style-type: none"><li>- Corporate logo included in multimedia presentation</li><li>- (1) hole sign</li><li>- Logo in event program and social media accounts</li><li>- Call out on cart signage</li></ul> |
| <b>Recognition</b> | <ul style="list-style-type: none"><li>- Podium recognition by MC at event</li><li>- Recognition during prize announcement</li></ul>   |
| <b>Activation</b>  | Opportunity to staff contest and promote  |
| <b>Dinner</b>      | (2) reserved seats to the dinner with prizes, silent and live auction   |





## Hole Sign Sponsor \$250 (8 opportunities available)

Assets include:

- |                  |  |
|------------------|--|
| <b>Marketing</b> | - One (1) hole sign<br>- Logo in event program and social media accounts             |
| <b>Dinner</b>    | (2) reserved seats to the dinner with entertainment, prizes, silent and live auction |







## Sponsorship Registration Form

### Company Sponsorship Information

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

We will contact you regarding your logo for signage.

Email your completed registration form as soon as possible to:

[allan.joudoin@f55f.com](mailto:allan.joudoin@f55f.com) or [tjansman@cogeco.ca](mailto:tjansman@cogeco.ca)





## Sponsorship Player Registration Form

Player Information and desired foursome based on Sponsorship package level:

Team Name: \_\_\_\_\_

Player 1: \_\_\_\_\_

Email: \_\_\_\_\_

Roast Chicken     Roast Beef

Player 2: \_\_\_\_\_

Email: \_\_\_\_\_

Roast Chicken     Roast Beef

Player 3: \_\_\_\_\_

Email: \_\_\_\_\_

Roast Chicken     Roast Beef

Player 4: \_\_\_\_\_

Email: \_\_\_\_\_

Roast Chicken     Roast Beef





## Sponsor “Dinner Only” Registration Form

Dinner guest Information based on Sponsorship package level:

Team Name: \_\_\_\_\_

Guest 1: \_\_\_\_\_

Email: \_\_\_\_\_

{ } Roast Chicken { } Roast Beef

Guest 2: \_\_\_\_\_

Email: \_\_\_\_\_

{ } Roast Chicken { } Roast Beef

Guest 3: \_\_\_\_\_

Email: \_\_\_\_\_

{ } Roast Chicken { } Roast Beef

Guest 4: \_\_\_\_\_

Email: \_\_\_\_\_

{ } Roast Chicken { } Roast Beef





## Payment

Total Payment \$ \_\_\_\_\_

Please send my receipt by email

**Cheque enclosed Payable to:** The Ben Hutton Shootout for Alzheimer's

**Mail cheque to:**

The Ben Hutton Shootout for Alzheimer's  
C/O Teresa Jansman  
PO Box 1084  
Prescott, ON K0E 1T0

Pay by Credit Card: VISA \_\_\_\_\_ Mastercard \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Card # \_\_\_\_\_ EXP: \_\_\_\_\_ / \_\_\_\_\_

CVV: \_\_\_\_\_ Postal Code: \_\_\_\_\_

On-line Option via E-Transfer to: [benhuttonshootout2018@gmail.com](mailto:benhuttonshootout2018@gmail.com)





## Sponsorship and Registration

In support of the Leeds, Grenville & Lanark Alzheimer's Society

For Sponsorship inquiries contact:

**Allan R Joudoin**

**Event Chair: Ben Hutton Shootout**

**[allan.joudoin@f55f.com](mailto:allan.joudoin@f55f.com) | 613.246.5568**

**Janet Hutton**

**Event Director: Ben Hutton Shootout**

**[jhutton@ripnet.com](mailto:jhutton@ripnet.com) | 613.341.7379**

**Teresa Jansman**

**Event Treasurer: Ben Hutton Shootout**

**[tjansman@cogeco.ca](mailto:tjansman@cogeco.ca) | 613.213.2764**

**Prescott Golf Course, 900 Boundary St., Prescott, ON K0E 1T0**

