



2019 SPONSORSHIP AND REGISTRATION

Saturday June 22nd, 2019 / Prescott Golf Club

Dear friends,

I am happy to be returning home to host the Ben Hutton Shootout for Alzheimer's this summer. Founded in 2017, this event's goal is to support funding to the Alzheimer's Society of Leeds, Grenville & Lanark to enable them to continue to support, improve and enhance the quality of life for those affected by the disease, including the care givers. The Alzheimer's Society continues to support efforts to search for a cause and a cure. Since our event's inception we have proudly raised over \$41,000.

Please consider sponsoring, donating, providing a prize, or coming out to enjoy the day. Your support could make a huge difference in the lives of so many local families. I look forward to personally welcoming you at the course, and sincerely thank you for your support.

See you soon,

Ben Hutton
NHL Hockey Player
Alzheimer's Society Supporter





2019 Ben Hutton Shootout Sponsorship Opportunities

Sponsorship opportunities include the following:

- Presenting Sponsor (\$5,000)
- Dinner Sponsor (\$3,500)
- Event Gift Sponsor (\$2,500)
- Golf Cart Sponsor (\$2,500)
- Papa Hutty Hole Sponsor (\$1,500)
- B-Hutt Social Tent Sponsor (\$500)
- Lunch Sponsor (\$500)
- Cocktail Hour Sponsor (\$500)
- Silent Auction Sponsor (\$500)
- Straightest Drive Sponsor (\$500)
- Longest Putt Sponsor (\$500)
- Closest to the Pin Sponsor (\$500) – 5 available
- Hole Sign Sponsor (\$250) – 16 available
- Dinner Table Sponsor (\$250) – 23 available
- Bag Tag Sponsor (\$250)
- Back 9 Hot Dog Sponsor (\$250)

DONATIONS are gratefully accepted in lieu of a sponsorship (tax receipts can be provided.)





\$5,000 “Presenting Sponsor”

Assets include:

Foursome

VIP

Marketing

Two (2) teams of four; Including golf cart, lunch, and event gift.
Team photo with Ben Hutton; Photo will be emailed to the Sponsor.
Photo will also be posted online on the event social media accounts.
Corporate logo and name integrated into: All event signage, materials, and social media accounts.

Multimedia presentations - Stationery & print materials.

One (1) hole sign.

Logo and Ad in event program.

Recognition

Naming rights: The Ben Hutton Shootout for Alzheimer’s presented by “Sponsor” plus podium recognition by Ben Hutton at event.

Activations

Ability to market your business on a hole during event to engage attendees.

Dinner

Eight (8) reservations to the dinner.

\$3,500 “Dinner Sponsor”

Assets include:

Foursomes

VIP

Marketing

One (1) team of four - Including golf cart, lunch, and event gift.

Team photo with Ben Hutton; Photo will be emailed to Sponsor.

Photo will also be posted online on the event social media accounts.

Corporate logo included in multimedia presentation.

Logo placement on social media accounts.

One (1) hole sign.

Logo and Ad in event program.

Recognition

Podium recognition at event.

Activations

Ability to market your business on a hole during event to engage attendees.

Dinner

Four (4) reservations to the dinner.

\$2,500 (2 Sponsorship options available)

“Event Gift Sponsor” or “Golf Cart Sponsor”

Assets include:

Golf

VIP

Marketing

One (1) team of four - Including golf cart, lunch, and event gift.

Team photo with Ben Hutton; Photo will be emailed to Sponsor.

Photo will also be posted online on the Event social media accounts.

Corporate logo included in multimedia presentation.

Logo placement on social media accounts.

Logo and Ad in event program.

Recognition

Podium recognition at event.

Dinner

Four (4) reservations to the dinner.





\$1,500 “Papa Hutty Hole Sponsor”

Assets include:

Golf

VIP

Marketing

Recognition

Activation

Dinner

Two (2) golf reservations - Including golf cart, lunch, and event gift.
Team photo with Ben Hutton and Papa Hutty.
Photo will also be posted online on the Event social media accounts.
Corporate logo on Papa Hutty hole prize.
Logo placement on social media accounts.
Logo and Ad in event program.
Podium recognition at event.
Opportunity to staff contest and promote at a hole.
Two (2) reservations to the dinner.

\$500 (7 Sponsorship options available)

“Straightest Drive” or “Longest Putt” or “Closest to the Pin”

or “B-Hutt Social Tent” or “Lunch” or “Cocktail Hour” or “Silent Auction”

Assets include:

Marketing

Recognition

Activation

Corporate logo included in multimedia presentation.
Lunch Sponsor – Box Lunches with corporate logo sticker on each box.
One (1) sponsorship activity sign.
Logo placement on social media accounts.
Logo and Ad in event program.
Podium recognition at event.
Opportunity to staff contest and promote at a hole.

\$250

“Hole Sign Sponsor” (16 Sponsorships available) - “Dinner Table Sponsor” (23 Sponsorships available) - “Bag Tag Sponsor” (1 Sponsorship available) - “Back 9 Hot Dog Sponsor” (1 Sponsorship available)

Assets include:

Marketing

Hole Sign - One (1) hole sign (16 available).
Dinner Table - Dinner table sign with logo (23 available).
Bag Tag – Tags with logo
Back 9 Hot Dog - One activity sign for Back 9 Hot Dog Sponsor.
Logo in event program and social media accounts.

For further Sponsorship & Donation inquiries contact:

Allan R Joudoin, Event Chair

allan.joudoin@f55f.com

613.246.5568

Janet Hutton, Event Director

jhutton@ripnet.com

613.341.7379

Tracey Young, Event Treasurer

traceyyoung2019@gmail.com

613.349.2689





Sponsorship & Donation Registration Form

[] 1. Sponsorship description **OR** [] 2. Donation description:

Company *OR* Personal Information:

1. Company Name & Contact: _____

OR

2. Individual Name: _____

Email: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Tel: _____

Fax: _____

We will contact you regarding your logo for signage.

Email your completed sponsorship/donation form as soon as possible to:

allan.joudoin@f55f.com or traceyyoung2019@gmail.com





Payment

Sponsor/Donor: _____ Total Payment \$ _____

Please send my receipt by email to:

Cheque enclosed Payable to: The Ben Hutton Shootout for Alzheimer's

Mail cheque to:

The Ben Hutton Shootout for Alzheimer's
C/O Tracey Young
PO Box 1119
Prescott, ON K0E 1T0

Pay by Credit Card: VISA _____ Mastercard _____

Cardholder Name: _____

Card # _____ EXP: _____ / _____

CVV: _____ Postal Code: _____

On-line Option via E-Transfer to: benhuttonshootout2019@gmail.com





EVENT SCHEDULE

10:00 AM

Registration Opens

Warm up

Sponsorship Photo's with Ben Hutton

11:00 AM

Box Lunch served at golf carts (11:30AM)

Group Photo 18th Green

Shot for a Million Dollars

12:00 PM (Noon)

Shotgun Start

Signature hole #9 "Papa Hutty" Par 3 Challenge

Signature hole #15 – "Wiffle Ball" Par 3 Challenge

5:30 PM

Cocktail Hour and Silent Auction

6:30 PM

Dinner & Awards Reception

Live Auction

