



310 Prescott Street
Kemptville Ontario
K0G 1J0

Dear Sponsor,

The Kemptville District Community Association is excited to be partnering with the Municipality of North Grenville to organize what we anticipate will be one of the best Canada Day festivities we have ever experienced! We have a great line up of entertainers, wildly passionate Kids Zone and Teen Zone coordinators who are pulling out all of the stops for a great mix of new entertainment as well as some of the old school traditional games! Food vendors, beverage service, the fire department with their games, a glow dance, and of course the fireworks. The list is long and constantly growing. Our budget however, is very tight.

It is our hope that we can count on you to come through as a Sponsor to ensure this event is a success. We plan to raise enough funds to offer these free activities for our community to enjoy in the celebration of our great Nation. Please look through the attached Sponsorship document to see which sponsorship level suits you. Should you not find anything that appeals, please feel free to reach out to me to see how we can accommodate what you have in mind.

Thank you,

Yours Sincerely,
Amanda Riley
613-866-0606
amandalriley4@gmail.com



**Kemptville & District
Community Association**

***An Opportunity to show your pride in Canada and in our
community!***

We are proud to announce that the Kemptville District Community Association has been provided with the opportunity to oversee this year's Canada Day Celebrations in Riverside Park.

We invite you as an integral and valued member of our community to partner with us as a Sponsor to help make this a truly memorable day of pride in our country and our community!

***Show your Canadian Pride ~ Demonstrate your Leadership ~ Raise your Corporate
Profile***

TITLE SPONSOR

\$5000

Title Sponsorship includes (*Exclusive Opportunity*):

- Media acknowledgement as Title Sponsor including Juice Fm Radio mentions
- Mention by name in all press releases and announcements
- Opportunity for site branding throughout event area
- Exclusive branding at Information/Volunteer area
- Exclusive fireworks viewing area
- Logo placement on the event webpage as Title Sponsor
- Major print material logo placement as Title Sponsor
- Logo featured on Canada Day Facebook page and website
- Weekly acknowledgement on event Facebook page
- Logo placement in event Facebook page
- Facebook page cover image until September 30, 2020
- First choice of location for on-site exhibit during event; expanded exhibit footprint opportunities and roving rights
- Opportunity to speak at opening ceremonies and on-stage during live music intermissions
- First right of refusal for Title Sponsor for 2020



TENT SPONSOR

\$4000

Tent Sponsorship includes (*Exclusive Opportunity*):

- Media acknowledgement as Tent Sponsor including Juice Fm Radio mentions
- Mention by name in all press releases and announcements
- Opportunity for site branding throughout event area
- Logo placement on the event webpage as Tent Sponsor
- Major print material logo placement as Tent Sponsor
- Logo featured on Canada Day Facebook page and website
- Weekly acknowledgement on event Facebook page
- Logo placement in event Facebook page
- Opportunity to speak at opening ceremonies and on-stage during live music intermissions
- First right of refusal for Tent Sponsor for 2020

MAIN STAGE SPONSOR

\$2500

Main Stage Sponsorship includes (*Exclusive Opportunity*):

- Media acknowledgement as Main Stage Sponsor
- Mention by name in all press releases and announcements
- Opportunity for site branding throughout event area (cost of signage and banners not included)
- Exclusive fireworks viewing area
- Weekly acknowledgement on event Facebook page including all main stage entertainment announcements
- Logo placement on the event webpage as Main Stage Sponsor
- Major print material logo placement as Main Stage Sponsor
- Weekly acknowledgement on event Facebook page
- Logo placement in event Facebook page
- Second choice of location for on-site exhibit during event; expanded exhibit footprint opportunities
- Opportunity to speak at opening ceremonies and on-stage during live music intermissions
- First right of refusal for Main Stage Sponsor for 2020



MAPLE LEAF SPONSOR

\$1500

Maple Leaf Sponsor Includes (*Exclusive Opportunity*):

- Media acknowledgement as Maple Leaf Sponsor
- Mention by name in all press releases and announcements
- Major print material logo placement as Maple Leaf Sponsor
- Banner advertising space (banner provided by Sponsor)
- Name listed on the event webpage as Maple Sponsor
- Third choice of location for on-site exhibit during event; expanded exhibit footprint opportunities
- Opportunity to speak at opening ceremonies and on-stage during live music intermissions
- First right of refusal for Maple Leaf Sponsor for 2020

KIDS ZONE OR TEEN ZONE SPONSOR

\$500

Kids Zone or Teen Zone Sponsorship Includes (*Exclusive Opportunity*):

- Media acknowledgement as Kids or Teen Zone Sponsor
- Name listed on event webpage as Kids Zone or Teen Zone Sponsor
- Acknowledgement on event Facebook page
- Branding in the Kids or Teen Zone
- Opportunity to hold an activity throughout the day with the kids or teens
- First right of refusal for Kids Zone or Teen Zone Sponsor for 2020





CONTRIBUTING SPONSOR

\$500

Contributing Sponsorship Includes:

- Name listed on event webpage as Contributing Sponsor
- Acknowledgement on event Facebook page
- Choice of location for on-site exhibit and expanded exhibit space (up to 10'x20') during event (Title Sponsor has first choice, Maple Leaf Sponsor has second choice, Main Stage Sponsor has third choice and Contributing Sponsors have next choice on a first come, first served basis)

FRIEND OF CANADA DAY

\$100

Friend of Canada Day includes:

- Name listed on event Webpage
- Acknowledgement on event Facebook page
- On-site exhibit (10'x10') during event

Thank you very much for your kind consideration.

Please make cheques payable to the Kemptville District Community Association.

KEMPTVILLE DISTRICT COMMUNITY ASSOCIATION

310 Prescott St,
Kemptville, On

K0G 1J0