



**RIVERSIDE PARK, KEMPTVILLE**

**2018**



*celebrate*  
**CANADA DAY**

**LIVE MUSIC**  **KIDS ZONE**  **ENTERTAINMENT**

**PARADE**  **LEGION BREAKFAST**

*Hosted by*



Big Brothers Big Sisters  
of Leeds and Grenville

*In Partnership with*





**SHOWCASE YOUR BUSINESS  
AS NORTH GRENVILLE CELEBRATES  
CANADA DAY ON JULY 1ST  
AT RIVERSIDE PARK**















The Riverside Park Canada Day Celebration is intended to bring together family, friends and neighbours to celebrate Canada's birthday; showcase local talent, showcase our local heritage and diversity; generate pride in our community and our nation. The atmosphere will be entertaining, interactive and engaging, with something for everyone.

Our goal for local businesses and organizations is to use the event as a platform to broaden your exposure and promote yourself to our ever growing community.







## Canada Day in North Grenville Sponsorship Opportunities

### **\$2,500—Presenting Partner** (Exclusive Opportunity)

-  Media acknowledgement as Presenting Partner
-  Mention by name in all press releases and announcements
-  Festival keepsake brochure presenting partner mention and top banner ad on front cover 8"W x 2"H and bottom banner ad on back cover
-  Opportunity for site branding throughout the event area
-  Exclusive fireworks viewing area
-  Logo placement on event webpage as Presenting Partner
-  Major print material logo placement as Presenting Partner
-  Weekly acknowledgement on event Facebook page; logo placement in event Facebook page cover image until September 30, 2018
-  First choice of location for on-site exhibit during event; expanded exhibit footprint opportunities and roving rights
-  First right of refusal for Presenting Partner opportunity for 2019
-  Opportunity to speak at opening ceremonies and on-stage during live music intermissions
-  Sponsorship recognition as Platinum Sponsor at the Kemptville Big Brothers Big Sisters office









## **\$1,500—Main Stage Sponsor** (Exclusive Opportunity)








-  Media acknowledgement as Main Stage Sponsor
-  Mention by name in all press releases and announcements
-  Festival keepsake brochure presenting partner mention and bottom banner ad on front cover 8"W x 2"H
-  Major print material logo placement as Main Stage Sponsor
-  Main Stage advertising space
-  Name listed on the event webpage as Main Stage Sponsor
-  Weekly acknowledgement on event Facebook page; including all main stage entertainment announcements
-  Second choice of location for on-site exhibit (10' x10') during event (after presenting partner)
-  Opportunity to speak at opening ceremonies and on-stage during live music intermissions
-  First right of refusal for Main Stage Sponsor opportunity for 2019
-  Sponsorship recognition as Gold Sponsor at the Kemptville Big Brothers Big Sisters office



## **\$500—Food Concession Sponsor** (Exclusive Opportunity)






-  Media acknowledgement as Food Concession Sponsor
-  3.5”W x 4.25” H full colour ad in festival keepsake brochure
-  Name listed on the event webpage as Food Concession Sponsor
-  Acknowledgement on event Facebook page
-  First right of refusal for Food Concession Sponsor opportunity for 2019
-  Sponsorship recognition as Silver Sponsor at the Kemptville Big Brothers Big Sisters office

## **\$500—Flag Sponsor**





-  Media acknowledgement as Flag Sponsor
-  3.5”W x 4.25” H full colour ad in festival keepsake brochure
-  Name listed on the event webpage as Flag Sponsor
-  Acknowledgement on event Facebook page
-  First right of refusal for Flag Concession Sponsor opportunity for 2019
-  Choice of location for on-site exhibit and expanded exhibit space (up to 10’ x 20’) during the event (Presenting Partner has first choice, Main Stage Sponsor has second choice, and flag sponsor have third choice on a first come first serve basis)
-  Sponsorship recognition as Silver Sponsor at the Kemptville Big Brothers Big Sisters office







## **\$250—Maple Leaf Sponsor**


-  3.5"W x 4.25" H full colour ad in festival keepsake brochure
-  Name listed on the event webpage
-  Acknowledgement on event Facebook page
-  On-site exhibit during the event (10'x10')
-  Sponsorship recognition as a Bronze Sponsor at the Kemptville Big Brothers Big Sisters office

## **Up to \$250—Friend of the festival**

-  Name listed on the event webpage as Flag Sponsor
-  Acknowledgement on event Facebook page
-  On-site exhibit during the event (10'x10')
-  Sponsorship recognition as a Friend of Big Brothers Big Sisters at the Kemptville Big Brothers Big Sisters office

## **Other opportunities for your business to get involved on July 1st**

-  Have a market booth (10'x10) in the vendor village at the park—\$35
-  Participate in the Rotary Canada Day Parade—Free
-  Volunteer as a group to organize and activity or event
-  Provide Volunteers to help with a portion of the day as needed



We encourage you to consider being involved in as many ways as you can to help make this event remarkable for our community. This celebration will be promoted through newspapers, radio, websites, social marketing sites, and with posters.

**All proceeds of this event will go towards Big Brothers Big Sisters of Leeds and Grenville's mentoring programs in our local schools and in our community.**

If you require more information or would like to participate in the Riverside Park Canada Day Celebration, please contact Joanne Edgely, Executive Assistant at [joanne.edgely@bigbrothersbigsisters.ca](mailto:joanne.edgely@bigbrothersbigsisters.ca) or 613-345-0281 ext 2

Sincerely,

Big Brothers Big Sisters of Leeds and Grenville

